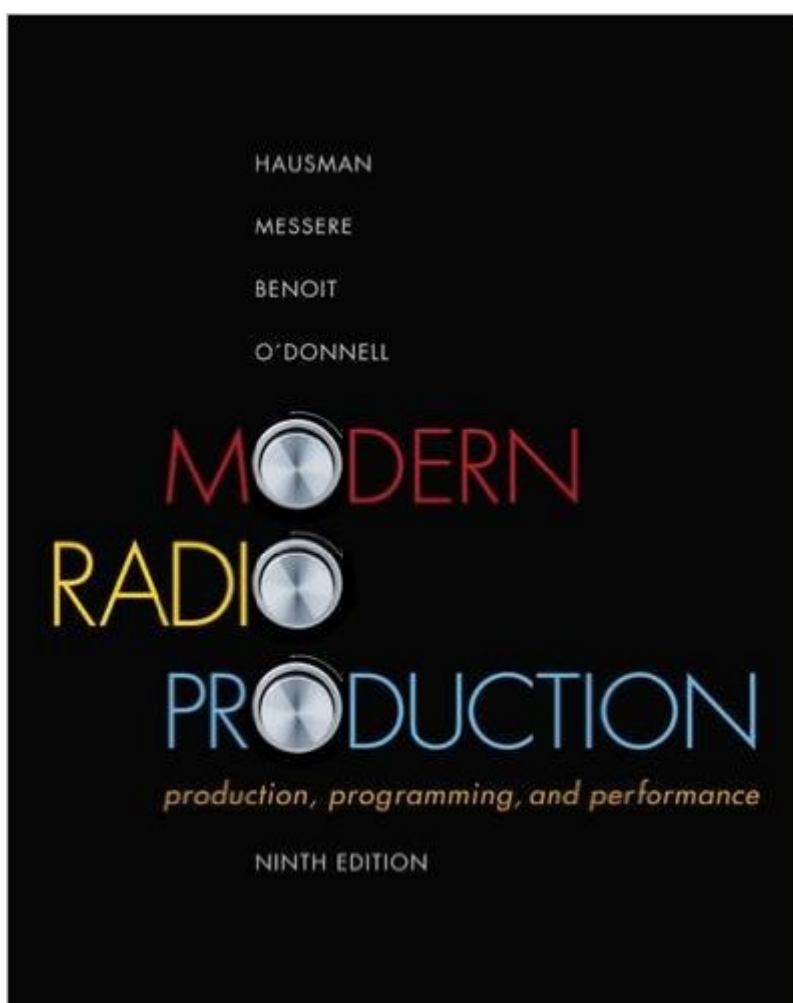# Modern Radio Production: Production Programming & Performance (Wadsworth Series In Broadcast And Production)

Synopsis

MODERN RADIO PRODUCTION, NINTH EDITION, is a current, comprehensive look at radio production and programming that integrates cutting-edge technologies with explanations of traditional equipment and practices. A clear writing style, excellent descriptions and explanations, and attention to detail make this book easy to read and understand.

Book Information

Series: Wadsworth Series in Broadcast and Production

Paperback: 464 pages

Publisher: Cengage Learning; 9 edition (January 1, 2012)

Language: English

ISBN-10: 1111344396

ISBN-13: 978-1111344399

Product Dimensions: 9 x 7.2 x 0.8 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 3.6 out of 5 starsÂ Â See all reviewsÂ (11 customer reviews)

Best Sellers Rank: #497,480 in Books (See Top 100 in Books)   #27 inÂ Books > Humor & Entertainment > Radio > Reference   #243 inÂ Books > Humor & Entertainment > Radio > General Broadcasting   #516 inÂ Books > Arts & Photography > Other Media > Film & Video

Customer Reviews

I purchased the kindle version of this book, saving myself some money. However, I found that rather than a typical kindle book which is optimized for the screen, this kindle book appears to be essentially a PDF. Because of this, it does not completely fill my screen (black bars on top and bottom), and thus is extremely difficult to read. I need this book for school, but I think that the price that is being charged for this so-called "kindle" version is ridiculous. If this book were delivered in a true kindle format that allowed for easy reading, I would probably give it four stars. Five stars if the price was $30 less and the formatting issues were fixed.

none .... was adequate, good basic text. easy to read, more technical detail would have been appreciated thank you

A great book to read and learn about the Radio/Media industry even though it may seem dated.

I have already gotten a lot of ideas and inspiration from this book. I bought several books on the same topic and have been referring to all of them and reading bits and pieces of all of them at the same time but this is the one I keep coming back to. Nice.

It was for a class my granddaughter is taking at college. It was exactly what she needed, however the price is out of this world.

It came exactly the way it said it would. It came on time and was just a little pricier than I expected.

Modern Radio Production: Production Programming & Performance (Wadsworth Series in Broadcast and Production) Broadcast News (with InfoTrac) (Wadsworth Series in Broadcast and Production) Ham Radio: Ultimate Ham Radio Beginners To Expert Guide: Easy Step By Step Instructions And Vital Knowledge To Start Using Your Ham Radio Today! (Ham Radio,Ham ... Radio License Manual,Ham Radio For Dummies) Ham Radio Guide Quick Start Ham Radio Guide- From Beginner To Advanced: (Ham Radio Study Guide, Dummy Load Ham Radio) (Home Ham Radio, Ham Radio Book) Student Workbook for Zettl's Video Basics, 7th (Wadsworth Series in Broadcast and Production) Programming #8:C Programming Success in a Day & Android Programming In a Day! (C Programming, C++programming, C++ programming language, Android , Android Programming, Android Games) Programming #57: C++ Programming Professional Made Easy & Android Programming in a Day (C++ Programming, C++ Language, C++for beginners, C++, Programming ... Programming, Android, C, C Programming) Ham Radio: The Ultimate Guide to Learn Ham Radio In No Time (Ham radio, Self reliance, Communication, Survival, User Guide, Entertainments) (Radio, guide, reference books,how to operate Book 1) Programming #45: Python Programming Professional Made Easy & Android Programming In a Day! (Python Programming, Python Language, Python for beginners, ... Programming Languages, Android Programming) Writing for Television, Radio, and New Media (Cengage Series in Broadcast and Production) International Shortwave Broadcast Guide: Summer 2016 (Semi-Annual International Shortwave Broadcast Guides) Zettl's Television Production Workbook, 12th (Broadcast and Production) DOS: Programming Success in a Day: Beginners guide to fast, easy and efficient learning of DOS programming (DOS, ADA, Programming, DOS Programming, ADA ... LINUX, RPG, ADA Programming, Android, JAVA) ASP.NET: Programming success in a day: Beginners guide to fast, easy and efficient learning of ASP.NET programming (ASP.NET, ASP.NET Programming, ASP.NET ... ADA, Web Programming, Programming) C#: Programming Success in a Day: Beginners guide to

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